



## Calgary West Soccer Club – Sponsorship Packages

### SPONSORSHIP

Calgary West Soccer Club is proud to be a community-based club. We would like to announce our CWSC Sponsorship Program to promote business opportunities within our membership. We would like to invite sponsorship from our community businesses, member employers and individuals. All sponsors will be acknowledged on the CWSC website according to the degree and form of sponsorship, as outlined below.

### PACKAGES

<b>PLATINUM SPONSOR</b>	<b>2 AVAILABLE</b>	<b>VALUE: \$16,000</b>
<ul style="list-style-type: none"> <li>• Naming rights to one of our training fields with banner</li> <li>• Sponsor logo on Jerseys – Training and Game Day <b>(3 Teams)</b> <ul style="list-style-type: none"> <li>• Sponsor logo and name on club website</li> <li>• Link to sponsor’s website on club website</li> </ul> </li> <li>• Sponsor logo and name on all our social media platforms</li> <li>• Sponsor specific postings on all our social media platforms</li> </ul>		

<b>GOLD SPONSOR</b>	<b>4 AVAILABLE</b>	<b>VALUE: \$9,000</b>
<ul style="list-style-type: none"> <li>• Sponsor logo on Jerseys – Training and Game Day           <ul style="list-style-type: none"> <li>• Company logo and name on club website</li> <li>• Link to sponsors website on club website</li> </ul> </li> <li>• Sponsor logo and name on all our social media platforms</li> <li>• Sponsor specific postings on all our social media platforms</li> </ul>		

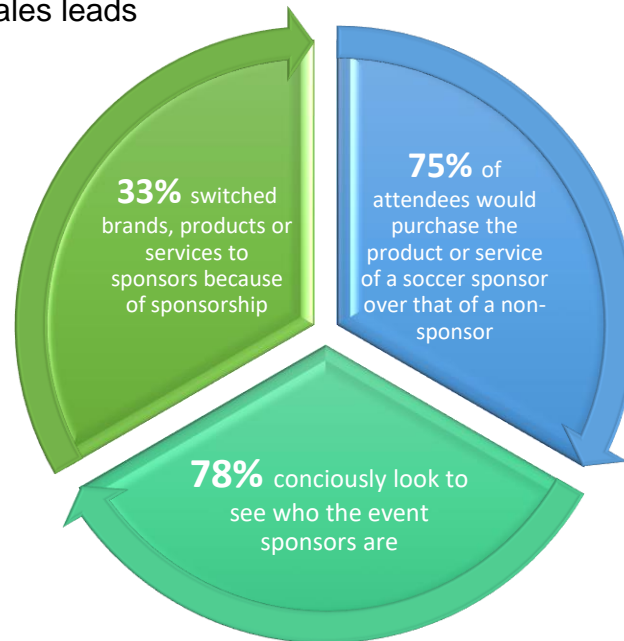
<b>SILVER SPONSOR</b>	<b>10 AVAILABLE</b>	<b>VALUE: \$2,000</b>
<ul style="list-style-type: none"> <li>• Sponsor logo and name on club website</li> <li>• Link to sponsors website on club website           <ul style="list-style-type: none"> <li>• Social Media Mentions</li> </ul> </li> </ul>		



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### BENEFITS OF BEING A SPONSOR

- Increased visibility for your company’s name and brand
- Option to target a specific sport and demographic
- Generate sales leads



### “WHY SPONSOR A CMSA CLUB”



<b>CMSA is the largest sports organization in Calgary, providing year-round activity for boys and girls aged 6-19</b>	<b>Supported by over 3,000 community volunteers</b>
<b>Includes 31 member clubs</b>	<b>Each year over, over 1,600 youth teams and approximately 20,000 players participate in CMSA programs.</b>

Please contact [executivedirector@calgarywestsoccer.com](mailto:executivedirector@calgarywestsoccer.com) for more information